

November 11 thru 21, 2010



Event Location
10400 Pines Blvd
Pembroke Pines, FL 33024
VIP Sponsor Application
954-559-5355

Business Name: _____ Contact Name: _____
Mailing Address: _____ City: _____ Zip Code: _____
Phone #: () _____ FAX: () _____
E-mail address _____ Web site _____
Description of Product or Service: _____

CATEGORIES

Payment

- BOOTH WITH 10X10FT CANOPY @ \$1,000.00 each = \$
SPIRIT & RESTAURANT SPONSOR @ SEE DETAILS = \$
AMIGO SPONSOR @ \$2,500.00 each = \$
EXCLUSIVE @ \$5,000.00 each = \$
Discount for By \$
DOPSIT 50% UPON ACCEPTANCE \$
BALANCE DUE on or before October 15, 2010.
Subtotal: \$
Cash / Check received \$ Total Payment Due: \$

NOTE: All vendors utilizing a 10 x10 tent must have a fire department approved fire extinguisher in the tent at all times

Name on Credit Card _____
Issued by _____ Visa _____ MasterCard _____ Discover _____ Amex
Credit card # _____ Expires _____ Sec Code _____

The undersigned Exhibitor/Applicant agree to indemnify and hold harmless the PRHCCBC, PR Fiestas Patronales, Inc., the City Pembroke Pines and all participating vendors, from and against any and all claims, damages, actions, judgments, decrees, penalties, and/or personal injury and or damages to property including attorney's fees, arising out of the undersigned's participation in this event, or from the use and occupancy by the undersigned Exhibitor/Applicant, it sub-exhibitors, employees, promoters, agents, guests, invitees, contractors, etc. of the space made available in this event. I have read and agree to all the Terms and Conditions outlined in the PR Fiestas Patronales Vendor Agreement and will comply with all the rules and regulations. I have received a copy of this Agreement.

Signature: _____ Date: _____

Make check payable to PP Fiestas Patronales and mail with application to:
7321 Taylor St Hollywood, FL 33024

Booth

VIP Red Carpet Reception Marketing Opportunity

Booth will include

- Have a 10x10ft exhibition area
- Opportunity to give samples at the Red Carpet VIP Area
- Opportunity to do giveaways at the Red Carpet VIP Area
- Logo with link at prfiestas.com VIP page

Park Passes

- 2 VIP/Red Carpet Event Passes

Added Value

- One-year membership to the PR Hisp Chamber of Com

Media Estimated Value	\$3,500.00
Actual Cost	\$1,000.00
Terms & Conditions:	Due upon acceptance

Spirit Beverage/Restaurants

VIP Red Carpet Reception Marketing Opportunity

Sponsorship will include

- Be a Spirit / Restaurant sponsor of the Red Carpet VIP Reception
- Have a 10x10ft area to sample
- One banners in the Red Carpet VIP event area
- Up to two Banners at the Fiestas Patronales event park
- Opportunity to do giveaways at the Red Carpet VIP Area
- Logo on email invitation
- Logo on email VIP promotional flyer sent out to over 30,000 email addresses

Web Site Presence

- Company to be highlighted on the VIP page of PRFiestas.com for one year

Park Passes

- 10 VIP/Red Carpet Event Passes

Added Value

- Be a spirit drink to be sold at the Fiestas Patronales Official Bar
- One-year membership to the PR Hisp Chamber of Commerce of Broward County

Media Estimated Value	\$8,000.00
Actual Cost	

In exchange for a sample spirit or food booth open to the guest for at least 4 hours during the November 20, 2010 VIP/Red Carpet Reception

Amigo

VIP Red Carpet Reception Marketing Opportunity

Sponsorship will include

- Have a 10x10ft exhibition area
- Up to two banners in the Red Carpet VIP event area
- Opportunity to give samples at the Red Carpet VIP Area
- Opportunity to do giveaways at the Red Carpet VIP Area
- Logo on email invitation
- Logo on email promotional flyer sent out to over 30,000 email addresses

Web Site Presence

- Logo with link at prfiestas.com VIP page
- PRFiestas.com (will remain for one year)

Park Passes

- 10 VIP/Red Carpet Event Passes

Added Value

- One-year membership to the PR Hisp Chamber of Commerce of Broward County

Media estimated Value \$10,000.00

Sponsorship Cost \$2,500.00

Terms & Conditions: 50% upon Acceptance 50% by 10/15/10

Exclusive

VIP Red Carpet Reception Marketing Opportunity

Sponsorship will include

• • Amigo Sponsorship Plus

- Be a presenting sponsor of the Red Carpet VIP Reception with exclusivity
- Logo placement at the Red Carpet backdrop walkway with exclusivity
- The opportunity to address the Red Carpet VIP Audience
- Unlimited Banners at the Fiestas Patronales event park
- Opportunity to give samples / Giveaways at the Red Carpet VIP Area
- Sixty (60) second commercial to run all night at an 8x8ft screen at the VIP Reception Area

Web Site Presence

• Company to be highlighted on the Red Carpet VIP Reception Event page of the PRFiestas.com web site (will remain for one year)

Park Passes

- 20 VIP/Red Carpet Event Passes

Added Value

- Banner ad at one of the www.prchamber.com pages

Media Estimated Value \$15,000.00

Sponsorship Cost \$ 5,000.00

Terms & Conditions: 50% upon acceptance, 50% by 10/15/10

Special packages can be tailored made and configured to specific needs and goals to assure presence and exposure to the Hispanic Market.

Presenting Sponsorship Opportunity and Special Exclusivity are Negotiable.

For more information call Frank Nieves at 954-559-5355 or email to frank@prfiestas.com

Other marketing & participating opportunities

- Let Frank Nieves Productions put together a plan to highlight your booth or even create a special network reception to make your company stand out at the Fiestas Patronales 2010
- Be a concert sponsor - Our Green Concert Arena will bring various shows through the eleven days of this event. Our concerts will consist of National, World known and Grammy Winner performers from the Hispanic Industry
- T-Shirts for our Staff (beer stands, Cleaning Crew, Operations, Volunteers and Gates operators)
- Directional Signage, Main Street Light Poles, Parking Areas, Directional Signs, Main Entrances, Exits and others
- Distribute product samples, literature or paraphernalia

More:

Children's Play Area - Front Gate Sponsor-Law Enforcement Support- Volunteer Headquarters - Volunteer Food- Performers Hotel Accommodations - VIP Area Sponsorship - Sports Events and others